



msatrust



One Donation, Twice the Impact!

This year **MSA Trust** is taking part in the **Big Give Christmas Challenge**, the UK's biggest match-funded campaign. We're hoping to raise vital funds for our project **Specialist Nurses for Multiple System Atrophy**.

To make our campaign a success, we need key supporters to make promises of funding, called '**Pledges**' which have the potential to amplify impact by unlocking match funds. These pledges allow us to match every online donation, effectively doubling the value of each gift, helping us reach more people with MSA.



Scan to Pledge

Even more importantly, pledges unlock additional match funding from **Big Give Champions**. Big Give Champions are philanthropists, foundations, or corporate donors who provide extra "match funds" through the Big Give platform. Their role is to boost campaigns by adding additional money on top of public donations, helping charities raise significantly more than they could on their own. **Without pledges, we miss out on this crucial extra support.**

Would you consider making a pledge to help us raise **£14,375** and unlock up to **£57,500** in total funds for our specialist nurses?

£57,500 target

We are looking for:

£5,000

Trailblazer

1 pledger needed

£1,000

Pathfinder

3 pledgers needed

£500

Torchbearer

6 pledgers needed

£250

Beacon

8 pledgers needed

£125

Spark

11 pledgers needed

Or any other amount you wish to pledge!

Your pledge helps fund:

Our MSA Specialist Nurses support people from diagnosis to end of life. They help manage symptoms, run peer support groups, and guide future decision-making. They attend neurology clinics to clarify complex information, train health professionals to improve awareness, and link people to research trials. They are trusted, named experts throughout a very challenging journey. **With your support, their vital work can continue.**

The Big Give timeline:

1

Pledges secured: Supporters like you make a promise of funding - called a Pledge - before the campaign opens. Deadline for pledges 28 August 2026

2

Champion funds unlocked: Your pledges help us qualify for additional match funds from Big Give's Champion partners - possibly doubling the pledge pot again.

3

Campaign week (1-8 Dec): Every public donation made online is doubled in real time from the match pot - your pledge has a multiplied impact.

4

Pledge payment (8 Dec 26 - 15 Jan 27) Pay your pledge to MSA Trust via whatever method you prefer.

