

Subject: Charity of the Year Consideration – The MSA Trust

Dear **[Name / Team / CSR Committee]**,

I hope you're well. I'm writing to enquire whether The Multiple System Atrophy Trust could be considered as one of **[Company Name]**'s Charity of the Year partners.

The MSA Trust is the UK and the Republic of Ireland's leading charity supporting people affected by multiple system atrophy (MSA) – rare and progressive neurological condition that affects the body's autonomic functions, such as blood pressure, movement, and balance. MSA is a terminal There is currently no cure

The charity provides vital emotional and practical support to families, funds research to improve understanding and treatment, and raises awareness of a condition that remains widely unknown, despite how devastating

[Personal connection – please edit]

I'm particularly passionate about supporting the MSA Trust because:

→ How you are connected to MSA (e.g. a family member, friend, colleague, personal experience, or why the cause resonates with you)

→ Briefly describe how MSA has affected you or someone you care about

(Why the MSA Trust matters to you – optional prompt)

What stands out to me about the MSA Trust is:

→ The impact of their support services, research funding, or community work

*→ Why you feel this cause aligns with your values or with **[Company Name]**'s commitment to social responsibility*

Being chosen as a Charity of the Year would make a meaningful difference to the MSA Trust's work. Opportunities such as fundraising, awareness-raising activities, volunteering, or matched giving could help ensure that people affected by MSA receive the support they urgently need.

I would be very happy to help coordinate any next steps, share further information, or put you in touch directly with the MSA Trust team if helpful.

Thank you very much for taking the time to consider this. I'd be grateful to hear if this is something **[Company Name]** might be open to exploring.

Kind regards,

[Your Name]

[Your Job Title / Department – optional]